

Alina Tsolakakis

BLUE PRINT STORY TELLING

**“Highlighting diversity as a pylon
of Greek tourism!”**

Alina Tsolakakis

PROJECT: LGBTQI SANTORINI

Concept & Brand Development by Alina Tsolakakis

Santorini is one of the most romantic places on earth. It attracts members and couples of the LGBTQI community from all around the world. A place so deeply romantic has no restrictions when it comes to love.



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QUICK FACTS

LGBTQI Santorini
Santorini
Concept & Brand Development
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Photography © Christos Drazos
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THE CONCEPT

Alina Tsolakakis lives and works in Santorini. Her goal is to bring out every aspect of the island that would add to its touristic development.

Always one step ahead, she designed and implemented a photo shoot aiming exclusively at the LGBTQI community. The aim of this Santorini promotion is to present it as a romantic destination for LGBTQI couples.

THE REALIZATION

Alina Tsolakakis and her team carefully planned this innovative and demanding project. The shooting locations, the number of shots, the models and the photographer were chosen to provide a stylish result.

The photoshoot provides a view of the island through the eyes of LGBTQI people. Romantic pictures of LGBTQI couples surrounded by the Aegean Sea and Santorini's astonishing sunset reveal the island's contemporary side.